



What does Prime Time's commitment to **SUSTAINABILITY** look like?

It means sometimes taking a different path, moving toward a farming system that is more sustainable than in the past- environmentally, economically, and socially. It means using state of the art, science based practices that work with nature rather than against it. It means avoiding damaging impacts to the 4 P's - people, planet, production and profit. Most importantly, it means meeting the needs of the present without compromising the ability of future generations to meet theirs.



Sustainable Farming and the Environment Environmental sustainability in agriculture means good stewardship of the land, natural systems and resources that a farm relies on. This includes building and maintaining healthy soil, managing water wisely, minimizing air, water and climate pollution, and promoting biodiversity. Prime Time utilizes a variety of beneficial practices to achieve its sustainable farming goals:

- **Crop Rotation**, which is a **chemical free** way Prime Time maximizes growth potential by **replenishing** the soil naturally- it improves soil structure, increases soil stability, enhances water infiltration, minimizes runoff, assists in pest, disease & weed control, **reduces** soil erosion, water pollution and greenhouse emissions, and lowers the risk of leached nitrates in groundwater, as well as the need for nitrogen fertilizers
- **Drip irrigation** on all products, in all growing areas
- **Integrated** pest management
- **Recycles** drip tape and mulch film
- **Reuses** wood plant stakes
- 100% **solar** irrigation pump stations
- **Reuse of mulch** from our own land and cover crops
- Sulfur burners with closed loop system for irrigation, which **reduces** soil salts, water, pesticide and herbicide usage and soil erosion
- 5G mobile app controlled tensiometers to significantly **lower water usage**

Sustainable Facilities, Equipment and the Supply Chain Our food supply chain has an impact on our ecological footprint. At Prime Time, we have implemented changes that have less negative consequences for our planet such as:

- **Solar energy** program at packing facilities
- New **AQMD** (Air Quality Management District) tractors and field forklifts that are more energy efficient and create less pollution
- **Recycling** of old and obsolete equipment
- New, efficient, **state of the art packing** lines to increase production capability and reduce energy usage
- Improved **insulation and weather proofing** of walls, ceilings and doors in the cold rooms and loading docks
- **RPC** (Reusable Plastic Container) program available to all customers
- **Reusable pallet** program available to all customers. Pallets made from 100% Reusable and recycled materials
- Continuous search for more **sustainable packaging options**
- Flexible fuel and low emission fleet vehicles, and **eco-diesel** company trucks
- Offices utilize **energy efficient & recycled** products when possible and source local, environmentally preferable products when available
- All offices **recycle** paper, electronics, light bulbs and printer cartridges and utilize **responsible disposal** programs
- Preference to water and **energy efficient** fixtures
- **EDI** (Electronic Data Interchange) & **paperless** policy implemented when possible

Sustainability, Social Accountability and People Human welfare is an important part of a sustainable business. Our people and the communities where we do business are the backbone of our success. Prime Time protects and promotes concerns for human rights and well-being with long term vision, in and beyond the workplace, focusing on a complete relationship between physical, mental and social wellness.

- **Fair and competitive** wages, complete benefit packages for full time personnel, paid time off
- Complimentary in-office **well bar** with healthy snacks
- Company grown, fresh fruit and vegetables for home use
- Encouragement for employees to be more conscientious in **resource conservation and recycling**
- Partnership with **FIND (Food IN Need of Distribution) Food Bank/Feeding America** as an outlet for excess consumable food items (FIND boasts 40-50% of their food is fresh produce from local farmers like Prime Time, assisting over 190,000 individuals monthly)
- **Community sponsor** of youth organizations such as Boys & Girls Club, YMCA, First Tee and local schools
- Community sponsor of Desert **Health & Wellness** News
- 3rd Party **social accountability** audits at all locations
- Utilization of harvest crews between harvests for maintenance and restoration of facilities

Prime Time believes we have a moral obligation to pursue the goal of sustainability. We will continue striving toward that goal every day, in all of our operations- from the planting of seeds to the picking, packing, and harvesting of crops, to the consumption of our delicious farm fresh produce in the homes of consumers around the world.